



# TRADE PORTAL INFORMATION

Sign up today - [trade.parksaustralia.gov.au](https://trade.parksaustralia.gov.au)

Welcome to Parks Australia's new online park pass portal! The Trade Portal is for permitted and licensed tourism operators and agents who purchase Uluru-Kata Tjuta and Kakadu National Park passes. It was designed for, and in collaboration with, you.

## WHY JOIN THE TRADE PORTAL?

**Cash flow:** You no longer have to pre-purchase bulk passes or stop on the way into the park to get them. This means that your cash flow is not dented by bulk pass purchases. Too easy.

**Revenue:** If you buy your passes through the portal you get a 5% discount, making pass purchases a handy income stream.

**Data:** Businesses rely on intelligent data and we can provide you with a snapshot of your pass sales and visitation figures through the year.

## YOU'RE IN CONTROL

**User Accounts:** As administrator, you're in control. You can add or remove users, delegate responsibility, print tax receipts and view reports.

**Set your preferences:** You set up your own account, create or amend a selection of frequently used fields – tour types, days in the park and vehicles.

## TOURISM OPERATOR FEATURES

**Buy only what you need:** You told us, and we listened. Fast and effective, the Trade Portal allows you to buy the right combination of passes for your tour group in a flash.

**Convenient:** At the start of the trip, and within about 90 seconds, tour guides can buy a group passes on their smart phone. All they need is 3G or Wi-Fi coverage. Log in, complete your order and save



the pass to your device. Of course those souls based in the office can also easily buy tickets from their computer using the same link. And, you can send the pass to the driver while on tour.

Tour manifest: You asked for it! Individual passes no more – only one whole vehicle pass is required. Nice and simple. You can carry a digital or printed copy with you while in the park.

Individual passes: Got customers staying on? You can easily drag and drop to allocate passes. Include the customers email or mobile number and we can send it to them for you.

## OVER THE COUNTER SALES

Flexible: Interested in selling passes to your customers? The online system can be used by accommodation providers, visitor information centres, road houses or any outlet with internet connection.

Promotion: As an agent, promotional materials, posters, signs and menus are available to stimulate sales. Add to that, your business name is printed on all passes that you sell.

## PAYMENT OPTIONS

Credit card: We don't store your details. The bank provides secure off-site storage of credit card details, with encrypted hardware and software.

Deferred Remittance Account: Buying lots of passes? Apply for a pay later option for up to 30 days. Naturally, conditions apply. Request the paperwork on sign up.

## SIGN UP

Your link to the Portal is here [Trade.ParksAustralia.gov.au](https://Trade.ParksAustralia.gov.au)

The one who holds the purse strings needs to be the first to sign up. It won't take long to set up the account and get the team working.

Not interested in the Trade Portal? You can purchase passes at Bowali Visitor Centre in Kakadu and at the entry station at Uluru, and online for both parks at [Book.ParksAustralia.gov.au](https://Book.ParksAustralia.gov.au).

## NEED HELP?

Who has time for training? It's very simple to use but if needed, help is available, starting with 'How to' guides. If that's not enough, you can contact us during business hours.

- Kakadu at [parkpass@environment.gov.au](mailto:parkpass@environment.gov.au) or call (08) 8938 1100
- Uluru at [uluru.parkpass@environment.gov.au](mailto:uluru.parkpass@environment.gov.au) or call (08) 8956 1100

As those of you who have helped us build this portal know, this is just a first step. We will be adding features in the months to come so keep that feedback coming; we love it. Think point of sale integration, online permits and more!

For more information visit our website at [parksaustralia.gov.au](https://parksaustralia.gov.au) or contact the park